How to choose an automation consultant in Palm Coast & Northeast Florida

> *“Every 'automation consultant near me' result promises the same thing — leaks found, hours saved, phone answered. How do you actually compare them before booking anything?”*

Category: operations **Setup Time:** ~15 minutes **Estimated Hours Saved:** 1 hrs/week **Direct Software Cost:** $0 / month

SOLUTION SUMMARY

Five public facts cut through the sales copy: are real prices published, does the advisor profit from what they recommend, is there named-client proof, can you use free resources without giving an email, and can you verify they exist locally. The table on this page runs all five checks on every real agency serving this area — including us — with the pull date stamped on every claim.

REQUIRED TOOLS & DIRECT WHOLESALE UTILITIES

- **The five-check table on this page: (Free Tier / Wholesale)**
- **sunbiz.org (Florida entity search): (Free Tier / Wholesale)**
- **Google Maps: (Free Tier / Wholesale)**

STEP-BY-STEP APPLICATION INSTRUCTIONS

1. **Check for published numbers**
   Open their site: look for /pricing or dollar figures on service pages. 'From $X' with no table, or 'Custom' on every plan, counts as not published.

2. **Ask who pays them**
   Search the site for 'partner', 'certified', 'powered by'. Vendor partnerships are legal and common — they just mean the advice isn't independent.

3. **Find one client you could call**
   Named businesses with outcomes are proof. Anonymous composites and 'based on typical' labels mean no verifiable track record.

4. **Test the free resources**
   A real artifact works without your email. A 'free audit' that's just a contact form is a sales call wearing a costume.

5. **Verify the local claim**
   Sunbiz for the LLC filing, Maps for the address, the GBP panel for reviews. Fifteen minutes beats a bad contract.

5-POINT QUALITY VERIFICATION PROTOCOL

[ ] **Carrier & Webhook Test:** Confirm webhook listener receives test payload and returns HTTP 200 within 500ms.

[ ] **End-to-End Simulation:** Execute live test event from personal device and verify SMS/email delivery.

[ ] **Anti-Spam & Rate Limit Check:** Verify repeated submissions do not trigger duplicate messages to clients.

[ ] **Direct Ownership Audit:** Confirm all API keys, accounts, and credentials belong directly to your practice.

[ ] **Staff Notification Verification:** Verify practice manager/receptionist receives real-time push alert with dial link.

FREQUENTLY ASKED QUESTIONS

Q: Isn't this comparison biased since you built it?

A: Every cell is a checkable public fact with the pull date stamped — prices either exist on their site or they don't, partner badges either exist or they don't. Run the five verification steps on our row too; the page includes the check where we're weakest today.

Q: Why exclude the huge sites with a page for every city?

A: Those are programmatic doorway farms — thousands of generated city pages harvesting clicks for lead resale. They're covered separately in the fake-agency checklist linked on this page.

Q: Should I pick whoever scores best on your table?

A: Pick whoever survives your own verification. The table is a starting filter — the five checks are the actual tool, and they work on any company anywhere.

Source: dgfcorporations.com/fixes/choosing-automation-consultant-florida/ · Free to use, modify & deploy Master Client Ownership · Zero Agency Retainers